



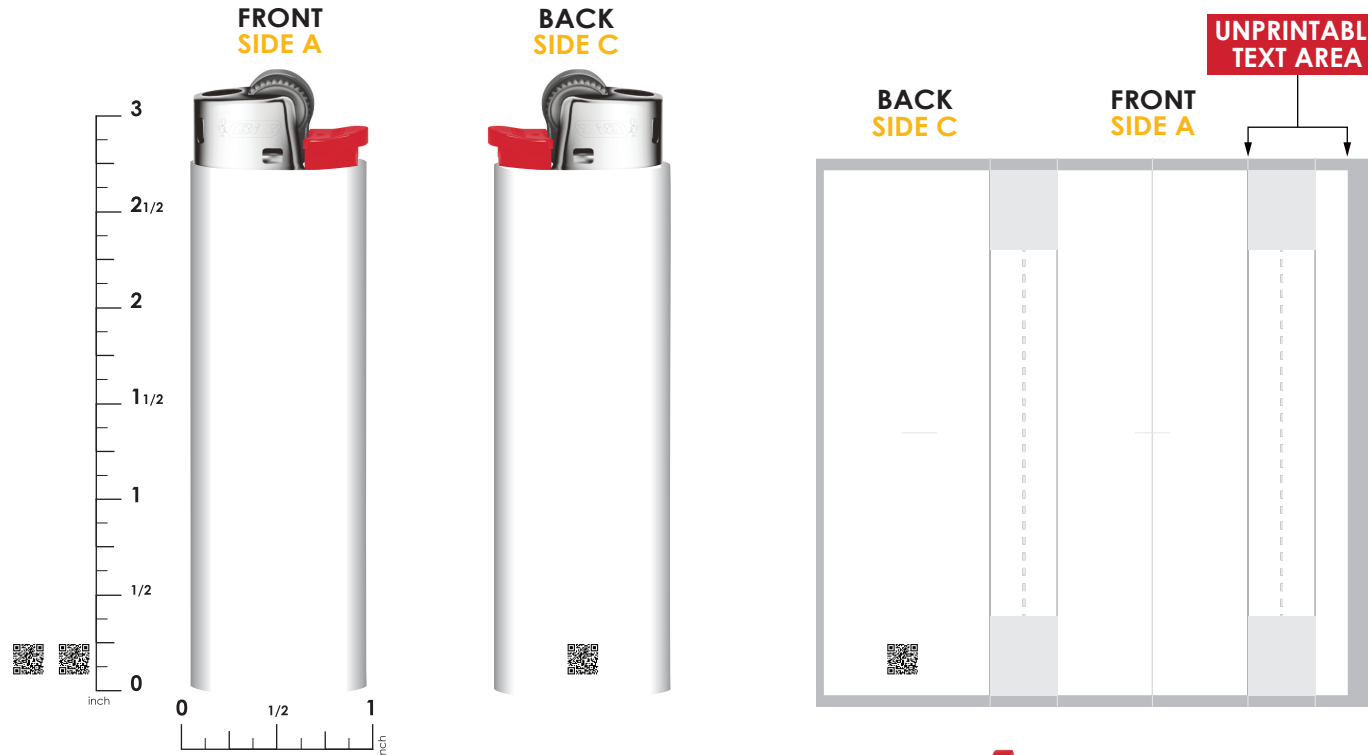
# BAGGING BRANDING

## Print Templates

### BKFC-BIC- Standard Bic Lighter Wrapped



Small non-removable **QR code** will be printed on Side C, below the warning label on all runs below 12K units. Runs above 12K will not have the QR code.



**Please note:** There is a visible vertical seamline running from the top to the bottom of the sleeve (Side C). It is covered in part by the warning label



\*A warning label will be affixed to the back of the lighter which is required; this label may cover the side C imprint.

## Printing Zones

These zones are used to help guide and inform you when designing your product.

## Important Notes

- Use Color Mode: **CMYK**
- Outline all fonts before submission.
- Accepted file types: **.PDF**, and **.AI**
- Keep all text and images inside the **Safe Zone**
- Extend the background to the **Bleed Edge**
- Upload all files at **300 DPI** to prevent pixelation

## Finish / Design Options

- Matte Laminate**
- Gloss Laminate**